

excellence in ict • media • creative industries

Wirtschaftsförderung Brandenburg | WFBB



Welcome 10:30 • د).

Berlin Partner for Business and Technology | 11 March 2021 | Joint Franco-German call on Al



THE GERMAN CAPITAL REGION excellence in ict • media • creative industries Wirtschaftsförderung Brandenburg | WFBB





Joint call for proposals for franco-german innovation projects on artificial intelligence techologies for risk prevention, crisis management and resilience

Meet & Apply 11 March 2021



EUROPEAN UNION

Funded by the State of Berlin and the European Regional Development Fund through the Investitionsbank Berlin.



Wirtschaftsförderung Brandenburg **| WFBB**



Agenda

- 1. Welcome
- 2. Presentation of the joint call for proposals
 - Antoine Roux, Bpifrance
 - Dr. Regine Gernert, DLR Project Management Agency
- 3. Q&A
- 4. Pitches

Moderation:Philipp Günther, Project Manager Innovation AI, Berlin PartnerSupport by:Mona Meyer-zu Kniendorf, Project Manager Innovation EEN, Berlin PartnerFriedemann Lotz, Key Account Manager ICT, Berlin Partner

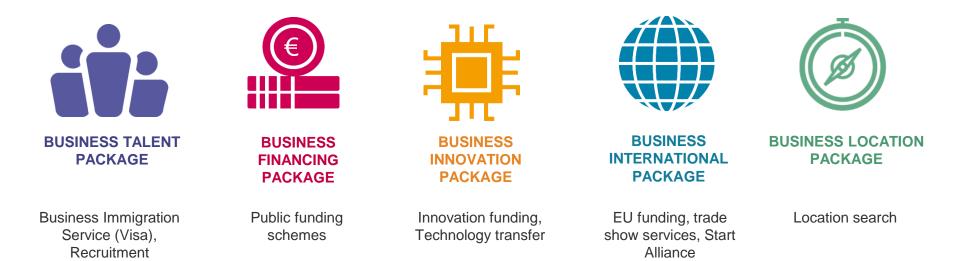


excellence in ict • media • creative industries

Wirtschaftsförderung Brandenburg | WFBB



How Berlin Partner can support you



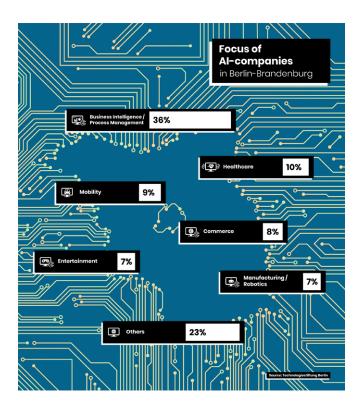


excellence in ict • media • creative industries

Wirtschaftsförderung Brandenburg | WFBB



Al Start-ups in Germany Berlin ranks first HAMBURG 14 HANNOVER 5 **BERLIN 109 BIELEFELD 2** COLOGNE 4 LEIPZIG 3 FRANKFURT 6 DARMSTADT 4 KARLSRUHE 10 MUNICH 63

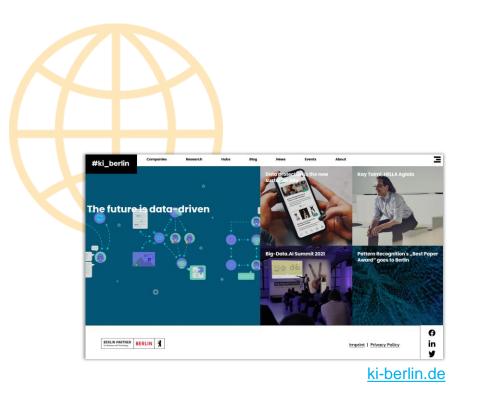




excellence in ict • media • creative industries

Wirtschaftsförderung Brandenburg | WFBB







Berlin Partner for Business and Technology | 11 March 2021 | Joint Franco-German call on Al



Égalité Fraternité NVES JA

JOINT CALL FOR PROPOSALS FOR FRANCO-GERMAN INNOVATION PROJECTS ON ARTIFICIAL INTELLIGENCE TECHNOLOGIES FOR RISK PREVENTION, CRISIS MANAGEMENT AND RESILIENCE

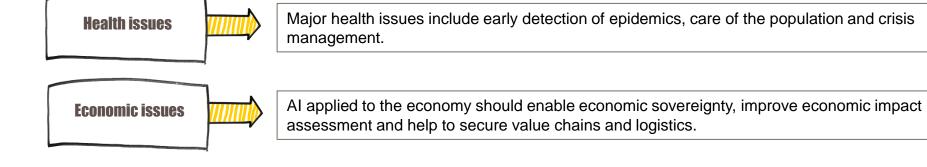
Bundesministerium

für Wirtschaft und Energie



Fields of application







Fighting against climate change, protecting biodiversity, using fewer resources and producing less waste are measures that contribute to crisis prevention, but also to a society more resilient to future crises and to a more competitive economy.

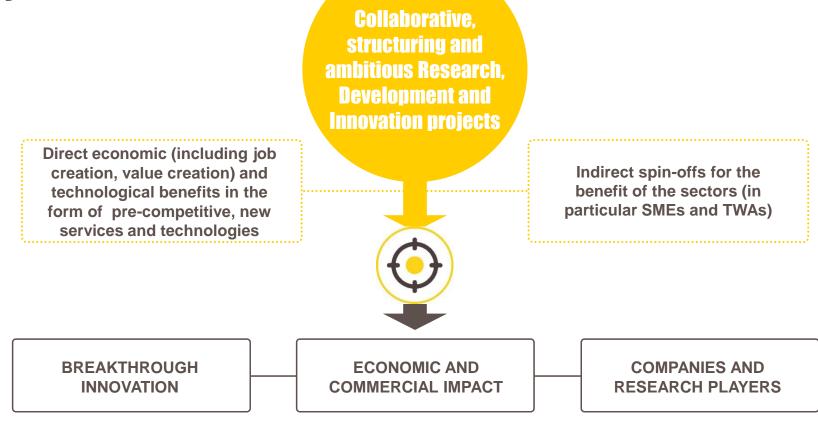


The projects can integrate or have a major focus on transversal issues related to the development of AI solutions such as data or infrastructures. Specific transversal AI research is also possible. Nevertheless, an AI use case in the field of risk prevention, crisis management and resilience should be.





Objectives





Expected projects



COLLABORATIVE PROJECT

○ AT LEAST ONE ELIGIBLE PARTNER FROM EACH OF THE TWO COUNTRIES, FRANCE AND GERMANY.

• ONE PARTNER OF EACH COUNTRY HAS TO BE DEFINED AS LEADING PRINCIPAL INVESTIGATOR (LPI)

PROJECT SIZE Minimum of €4M

DURATION OF PROJECT 3 YEARS



bpifrance

Expected projects / shared selection criteria



CAPACITY OF THE CONSORTIUM TO CARRY THE PROJECT

Operational and financial capacity Skills of partners and teams

STRATEGIC NATURE AT BINATIONAL and NATIONAL LEVEL

INNOVATIVE CHARACTER AND ADDED VALUE OF THE PROJECT

Commitment by project leaders to give priority to the French, German and European markets for their products.

ECO-CONDITIONNALITY

ECONOMIC IMPACT OF THE PROJECT

Quality and robustness of the business model, potential market Economic Benefits and Jobs

STRUCTURED COLLABORATION AND DIFFUSING EFFECT WITHIN A SECTOR







We are looking for partners / We want to be partners

Create an account.



Fill in the form: our concern - our profile - contact.



https://partnering.pt-dlr.de/AIRES



SCHEDULE

- 1) Deadline for submission of project proposals: 29 April 2021 at 12pm
- 2) Hearing of projects: 14 18 June 2021
- 3) Notifications to applicants: from 23 July 2021
- 4) Full project proposal application received: by 22 October 2021
- 5) Approval: November 2021 February 2022
- 6) Project Duration : from March 2022 by February 2025



SUBMISSION

The project description must be submitted by each Leading Principal Investigator (LPI) to the following extranet websites:



France: https://extranet.bpifrance.fr/projets-innovants-collaboratifs/



Germany: <u>https://ptoutline.eu/app/aires</u>

The project description should be no longer than 20 pages, plus an annex presenting the partners



 \leq

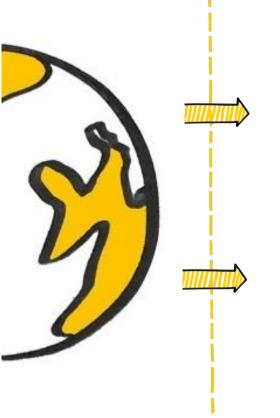
The project description must be submitted identically to both national funding agencies.



This description is the first stage of a two-stage competition



SUBMISSION



Specific national eligibility criteria of FRANCE

• The full catalogue can be accessed at <u>https://www.bpifrance.fr/Qui-sommes-nous/Nos-partenaires/Poles-de-competitivite/Poles-de-competitivite/Presentation-AAP-PSPC</u>

Specific national eligibility criteria of GERMANY

• The full catalogue can be accessed at <u>https://www.digitale-</u> <u>technologien.de/DT/Navigation/DE/Foerderaufrufe/Foerderrahmen/foe</u> <u>rderrahmen.html</u>):





Regine GERNERT regine.gernert@dlr.de +49 30 67 05 57 64



Antoine ROUX antoine.roux@bpifrance.fr +337 85 81 02 29

Link to the call on the websites:

Appels à projets en cours | entreprises.gouv.fr

https://www.digitale-

technologien.de/DT/Navigation/DE/Foerderaufrufe/InternationaleKooperationen/intern_kooperationen.html







excellence in ict • media • creative industries

Wirtschaftsförderung Brandenburg | WFBB



Questions

Berlin Partner for Business and Technology | 11 March 2021 | Joint Franco-German call on AI



excellence in ict • media • creative industries

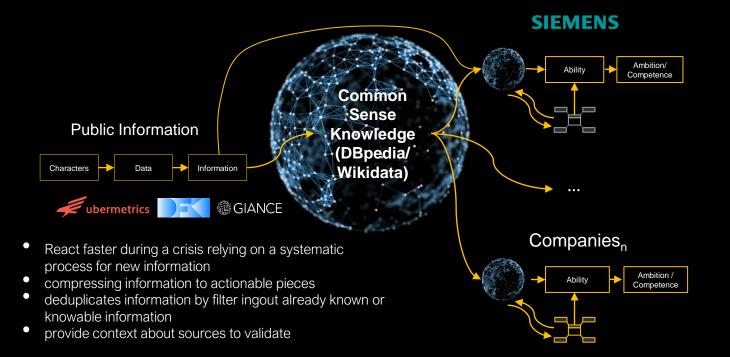
Wirtschaftsförderung Brandenburg | WFBB



Pitches

Berlin Partner for Business and Technology | 11 March 2021 | Joint Franco-German call on AI

How can we extract structured knowledge from public information?



How can we improve the resilience of our industries?

What we can bring to the partnership

What we are looking for in Partners

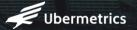
- Extensive experience in Supply Chain Risk Monitoring for early signal detection with BMW, DFKI, Giance, DBpedia & Siemens (<u>PLASS</u>)
- Experience on developing curation technologies for knowledge workers with partners like Wikimedia and Ada Health (<u>Qurator</u>)
- A multi-lingual analyst team of around <u>450 experts</u> providing media intelligence services serving 20 DAX companies

- Partners working on Risk and Supply Chain issues for European manufacturing and technology companies
- Partners with operating experiences of resilience issues in their core value streams identified during the corona crisis
- Experiences in redesigning decision making processes
- Multilingual Language Technologies
- Knowledge Technologies
- Experience in Human Interfaces for Knowledge Graphs

Thank you

Patrick Bunk Founder & CEO

Ubermetrics Technologies GmbH patrick@ubermetrics.com





We democratize access to AI by enabling everyone to organize open machine learning competitions.

Organizers post the problem

Talented developers make solutions We select the best solutions

$\operatorname{We}\nolimits\operatorname{\mathsf{deliver}}\nolimits\operatorname{\mathsf{the}}\nolimits\operatorname{\mathsf{algorithm}}$

to the organizer and reward the developers



Who we are

We are **telesto.ai**, a young startup based in Heidelberg, with a drive to democratize AI and lower the barrier of entry.

With our platform, we enable everyone to organize machine learning competitions. From classroom applications to large scale hackathons, our platform can handle all.

What we are looking for

We are looking for partners in

- Higher education
- Healthcare \bigcirc
- Biotechnology \mathbf{O}
- Sustainable technologies \bullet
- Finance \bigcirc

to work together in organizing machine learning open challenges.



Contact

Tivadar Danka, PhD CEO

 \sim tivadar@telesto.ai



anetta.vajda@telesto.ai

Consultant - Project Manager

What I can offer

I offer advice and management services for **computer science** & **Virtual** / **Augmented Reality** projects in various market segments in **Europe**.

I worked amongst others for the **logistics**, **telecom**, **energy**, **aeronautic**, **automotive**, **retail**, **software edition** & **training** industries.

I facilitate the **complete project life cycle** for companies, from **business understanding** to **data preparation**, **planning** and **development**, **communicating the results** and **integration** within the organization (deployment). I use **Agile**, **ITIL** and **PMI** methodologies.

I've experienced and/or have knowledge in:

IT infrastructure, Support services, Incident services, User experience, Research & Design, User Interface, Artificial Intelligence, Computer Vision Object/face recognition, Robotics, Internet of Things, Virtual / Augmented Reality

What I'm looking for

Opportunities to assist companies in realizing AI projects in the Industrial or Healthcare sector

Contact

Stephanie Fernier - Anka (France) in sfernier@gmail.com



excellence in ict • media • creative industries

Wirtschaftsförderung Brandenburg | WFBB



Questions

Berlin Partner for Business and Technology | 11 March 2021 | Joint Franco-German call on AI



THE GERMAN CAPITAL REGION excellence in ict • media • creative industries

Wirtschaftsförderung Brandenburg | WFBB





eureka-clusters-ai.eu

The aim of this Call is to **boost the** productivity and competitiveness of European industries through the adoption and use of AI systems and services.



Large enterprises, SMEs, Research & Technology Organisations (RTOs) and Academia from thirteen countries (Germany and others, but not France)



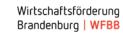
(in Germany): SME 50%, large enterprises 40%, research centers 90%, universities 100%



28 June 2021



THE GERMAN CAPITAL REGION excellence in ict • media • creative industries







virtual-mission-artificial-intelligence-germany.b2match.io

Dutch-German AI Expert Day on AI on 24 March

- information session on R&D funding opportunities
- opening statements from politics, science and business
- matchmaking



excellence in ict • media • creative industries

Wirtschaftsförderung Brandenburg | WFBB









Philipp Günther Project Manager Innovation AI Mona Meyer zu Kniendorf Project Manager Innovation EEN Friedemann Lotz Key Account Manager ICT

philipp.guenther@berlin-partner.de

+49 30 46302-207

mona.meyerzukniendorf@berlin-partner.de +49 30 46302-532 friedemann.lotz@berlin-partner.de +49 30 46302-535